By the end of 2017, there had been 763,000 total EV sales in the United States. Over a quarter of those were sold in 2017 alone, making it a record year for EV sales.

In 2017, 41 unique EV models were sold in the U.S. – 28% more model choices than 2016. By 2023, the number of EV models available will nearly double.

EV drivers in the U.S. are currently able to access a network of more than 50,990 public and private charging outlets, up from 34,151 in 2015.

Estimates show the United States will reach one million EVs sold by 2020. By 2030, approximately one out of four new cars sold will be electric.

As automakers accelerate EV innovation, there will be EV models for every type of vehicle, including electric minivans, crossovers, SUVs, and even pick-up trucks coming from Tesla, GM and Volvo in the near future.

The national sales of electric vehicle supply equipment (EVSE) units are expected to reach about 500,000 in 2020.

EVs will account for 54% of new car sales by 2040, not 35% as previously forecast.

- BMW sold over 100,000 EVs during 2017. By 2025, 15-20% of its business will be from EV sales.
- Ford will offer 13 new EV models by the year 2020.
- Tesla will sell 500,000 EVs during 2018 and over 1 million by 2020.
- Honda forecasts that two-thirds of its sales will be EV by the early 2030.
Driving Your Business Forward

And be a part of the growing EV charging networks.

The Refueling Paradigm Has Changed For The EV Owner
EV drivers look for charging opportunities while driving as opposed to making special trips to refueling stations. An opportunistic pit stop might come in the form of a shopping trip, a meal at a restaurant, a coffee break, or an overnight stay at locations owned by business owners like you.

Charging Stations Are Competitive Differentiators
As EV adoption continues to increase, drivers elect to shop, dine, and stay where they can also recharge their EVs. EV chargers can, quite literally, drive traffic to your business and set you apart from your competition, making your business an attractive destination for the growing ranks of EV owners when your competition doesn’t offer this convenience.

Increasing Customer Dwell Time While Building Brand Loyalty
Customers who own EVs enjoy the convenience of attending to two chores at a single location. While they wait for their cars to charge, they use the time to explore and shop. A 50 minute average dwell time at a retail location translates to a strong increase in sales.

Cost Effective Customer Acquisition
Now is the time to install your EV charging equipment. EV Manufacturers are eager to establish the infrastructure for the future. Incentives such as equipment discounts, manufacturer rebates and tax credits all make now the time to be an early adopter.